

THE WEB IS FOR EVERYONE

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YET

THE INSPIRATION

<http://goo.gl/xbMxDi>

WHO IS THIS FOR?
WHAT CAN I DO?
DID I GET IT RIGHT?



285 MILLION

WEB USERS ARE DISABLED

THAT'S 10%

of your entire web traffic



<http://goo.gl/EGw9Px>

WHO ARE THEY?

Visually Impaired

Blind, Low Vision or Color Blind

Audibly Impaired

Deaf, Assisted Hearing

Cognitively Impaired

ADHD, Autism, Multiple sclerosis

VISUALLY IMPAIRED

Alt tags for images

Descriptive links

Confine to pre-defined HTML tags

Limit popovers and tooltips that convey critical information

Limit sideloading content

AUDIBLY IMPAIRED

Video Transcripts and Captions

Foreground audio easily distinguishable from background noise

Visual changes for notifications

Visual alerts for actions

COGNITIVELY IMPAIRED

Globally accepted color choices

Increase area of clickable surfaces

Text accompanied by images

Reusable layouts

Options to suppress blinking/flashing content

People First

Clear Purpose

Solid Structure

Easy Interaction

Helpful Wayfinding

Plain Language

DID I GET IT RIGHT?

How do I test the
accessibility of my website?

Screen Readers

Web Based Checkers

(<http://wave.webaim.org>)

Desktop Tools

Just ask.

THANKS FOR YOUR TIME!

<https://swaathi.com>